

Planning Comments

The Arena was granted outline planning permission as part of the comprehensive redevelopment of the Swansea Central / Copr Bay development in May, 2017, with detailed reserved matters approval granted 3rd October, 2018.

At the time of the original permission, the operators / venue management of the digital indoor arena had not been appointed and a planning condition was imposed on the permission requiring an Arena Management Plan (AMP) to be submitted to and approved in writing by the Local Planning Authority prior to the beneficial use of the Arena. It is intended that the AMP should incorporate details of the parking management, emergency evacuation and the hours of operation in the interests of safety and in order to protect the amenities of the surrounding area. It was the intention that the hours of operation would be considered in parallel with the licensing requirements for the Arena as it would only be known at that time how the entertainment venue would be managed.

This condition has yet to be formally submitted and approved, however, there have been active discussions with CCS Project Management team, Ambassador Theatre Group (ATG) and CCS Licensing Officers in respect of the draft content of the AMP and moreover, the proposed Licensing restrictions of the Arena including the hours of operation. Swansea Arena will be a purpose built flexible indoor arena with a capacity of 3500 and will operate as a multi-functional event and conference space, with the hours of operation 7 days a week, 08:00 – 02:00 with restrictions in place for small events, medium events and large events with the capacity in excess of 2,500.